

CryptoSoc

An ICO Investment Fund

Whitepaper

June 2018

Disclaimer

This document outlines a proposal for a capital raising exercise to launch an investment fund with the intention of investing in start-up companies offering an ICO. As the legislation regarding such companies and ICOs is subject to change at any time and differs according to jurisdiction, CryptoSoc can make no guarantees as to the future of the fund, due to the possibility of retrospective regulatory changes or action. Regulatory restrictions already limit the participation in ICOs in some jurisdictions, therefore, CryptoSoc Coins [TBA] may not be immediately available in some countries.

[TBA] represent a part holding of the investment fund only and do not carry voting rights, entitlement to any dividend, nor do they represent a share in the company or holding company.

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Executive Summary

Introduction

CryptoSoc is a new cryptocurrency investment fund, part of ICO Mutual, which will look to invest in selected ICOs. The fund will be launched on the Ethereum network and consist of a finite issue of ERC20 Standard [TBA] which will be offered to investors in an initial ICO. Each coin will represent a share of an investment fund, consisting of ICOs from various industries, which can be traded on cryptocurrency exchanges [TBA].

As this issue of [TBA] is finite and exclusive to this fund, no more coins will be offered for sale once the initial allocation is exhausted. The fund will then source coins/tokens in ICOs and ICO presales in which to invest, anticipating a rise in the value of these coins once the ICO is complete. These coins may then be redeemed with any profits realized invested in new ICO offerings.

The fund will not offer a dividend share of profits to coin-holders, instead, any profits will be reinvested in the fund with the intention of increasing the value of the [TBA]. In addition, there are future plans to expand the range of funds and focus on specific industry funds once the ICO market becomes more established. As a reward for holding the [TBA], coin-holders will receive a coin allocation from the new fund(s). The anticipated increased value of the fund may also increase the value of the [TBA] which may then be traded on an open exchange.

Objectives

Traditional mutual funds often require an investment in the hundreds, or thousands of dollars, putting them out of the reach of smaller investors. ICO Mutual offers consumers the opportunity to obtain access to a mutual fund for a fraction of the cost of a standard fund. As the CryptoSoc Fund is accessible via the purchase of [TBA], a single [TBA], or part thereof, offers access to the fund.

The cryptocurrency market can produce volatile movements in the price of the cryptocurrencies, which in turn can also leave ICO's subject to high volatility, as well as speculative valuations. Therefore, ICO's may be classified

as high-risk assets. CryptoSoc offers the [TBA] holder a share in a mutual fund which is invested in a pool of ICO's, in order to lessen any volatility which may occur when invested in only one asset.

The nature of the fund allows coin-holders to buy or sell coins at any time on the open exchange [TBA]. As the coins are traded rather than redeemed, the number of coins in issue will remain static and will not be diluted by a further issue of coins in the future.

Mission Statement

CryptoSoc offers the opportunity for participants to invest in an investment fund consisting of a pool of start-up ICOs. This dynamic marketplace shows huge potential, although the risks are high and the ICOs highly speculative. The CryptoSoc Fund enables the speculative investor to have an interest in a number of ICOs through the [TBA] enabling participation in a wide range of ICOs whilst limiting their exposure to the failure of a single entity.

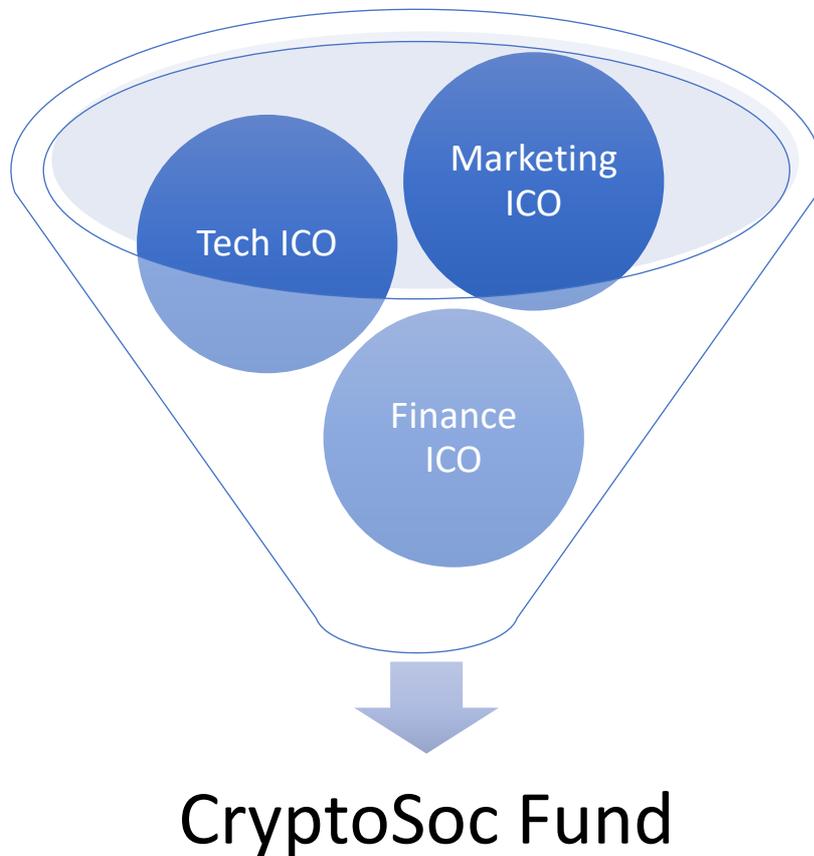
Business Overview

Investment Strategy

The rapid technological advancements in cryptocurrency, blockchain technology and smart contracts have revolutionised the ways in which industry is doing business. The traditional routes to market have been replaced by simpler and more efficient methods, removing unnecessary administration and reducing costs. The cost-effectiveness and ease of these methods has led to a widespread adoption of cryptocurrencies and associated technologies, which in turn, has led to a wave of new businesses being created and coming to market. The traditional route to market generally involves whole teams of advisors and administrators which is not only costly, but also time-consuming. The resultant IPO, or Initial Public Offering, can be costly both in terms of time and cost.

For companies who employ blockchain tech, accept cryptocurrency and issue smart contracts, the IPO has been replaced by the ICO, the Initial Coin Offering. The ICO works in a similar way to the IPO. It is a form of crowdfunding in order to acquire the necessary funding to fulfil the capital requirements for establishing a new business and is being used more and more by companies from sectors as diverse as fintech, real estate, gaming, marketing, media, publishing and rewards systems to name a few. As with any new technological innovation, the legislation surrounding this new route to market is unclear, creating an uncertain and volatile marketplace for investors.

CryptoSoc is committed to identifying the strongest ICO offerings in order to build a portfolio for its clients which will be able to withstand a new and volatile marketplace, adapt to new legislation and provide a diversified risk portfolio in order to minimise the risk of financial loss. Our investment strategy is, therefore, committed to the highest levels of research and due diligence when assessing the suitability of an ICO. The CryptoSoc Fund will also have a diversified portfolio from a range of industry sectors in order to minimise the risk to the investor.



The fund will focus solely on ICO or ICO Presales in order to maximize returns for the fund, as there is often a bonus for investing during the initial offer period. In addition, with a sizeable investment fund, we would anticipate the negotiation of favourable entry costs before ICOs are publicly listed. These holdings will be liquidated once matured, in order to reinvest the capital in new ICOs. The holder of the [TBA] may at any time sell all or part of their holding on open exchanges.

Risks

As with any financial investment, there is a risk that some, or all, of the capital invested may be lost. Investing in ICO's is a high risk strategy. The volatility associated with cryptocurrencies is well documented and the subject of constant speculation. As the companies issuing ICOs offer coins or tokens linked to cryptocurrency, their value is also subject to extreme volatility and an investor may lose some, or all, of their capital. CryptoSoc is not responsible for the volatility of cryptocurrency nor the viability of the start-up companies in the portfolio.

Legislative changes may also impact on the use of cryptocurrencies or participation in ICOs for which again, CryptoSoc assumes no responsibility.

Investing in cryptocurrencies or ICOs is a high risk strategy which may lead to the loss of some, or all, of your invested capital.

Rewards

The ICO market is relatively new and as noted above, a high risk strategy. However, there is no doubt that ICOs are proving to be an attractive proposition for investors. A recent article on CNBC's website¹ drew attention to the rapid growth and scale of the ICO market. ICOs have attracted \$1.2 billion dollars of investment in 2017 (as of August 2017), surpassing early stage venture capital funding for internet based businesses. Oliver Bussman, a former chief information officer at UBS, quoted in the article, acknowledges the viability and potential for ICO growth in the future: "ICO as a new business model leveraging blockchain technology will sustain as the digital way, combining crowdfunding and (a) new hybrid asset class of equity ownership and currency."

The CryptoSoc Fund is an early adopter of blockchain technology for an investment fund, offering investors an innovative means of investing in a new and dynamic marketplace. Whilst no dividends are offered, it is envisaged that as the ICO market grows and matures, new opportunities for investment will be created. Part of the vision for the future is the creation of further funds specialising in specific sectors of the ICO market such as fintech or digital media etc. It is anticipated that as a reward for holding [TBA], investors will

¹ <https://www.cnbc.com/2017/08/09/initial-coin-offerings-surpass-early-stage-venture-capital-funding.html>

be offered coins in any new funds created as a loyalty bonus. In addition, the target for the fund is to grow the monetary value of the holding which may lead to an increased [TBA] value.

ICO Invest Loyalty Program

The [TBA] is the only coin used by the CryptoSoc fund which is part of ICO Mutual. This fund is limited to 100,000,000 [TBA] which will not be diluted, but may be reduced in size with the buy-back of coins by the fund. In place of a dividend, or other means of capital distribution, coin holders will be offered tokens in any new funds launched by ICO Invest. It is anticipated that the future growth of ICO Mutual will be achieved not only through the growth in value of the CryptoSoc fund, but also through the establishment of new ICO funds, which will be a part of ICO Mutual.

[TBA]

The CryptoSoc Fund uses the [TBA] which is built on the Ethereum blockchain. The coins are standard ERC20 and will enable coin holders to sell or purchase further coins on open exchanges which support the ERC20 standard. As per standard token issues of ERC20, each [TBA] is divisible by 18 decimal places. Each coin will represent part of the whole fund and when sold, ownership of the coin and part-fund will pass to the new owner via a smart contract written in the Solidity language.

The fund will issue 100,000,000 with 1 [TBA] being equivalent to 0.0008 ETH. The ICO pre-sale will offer a discounted rate equivalent to 0.0004 per [TBA].

Initial Coin Offering

Overview

The total number of [TBA] issued for the CryptoSoc Fund will be 100,000,000. Each coin can be purchased in the ICO pre-sale for 0.0004 ETH. Purchase of coins during the ICO will be available through MyEtherWallet (MEW) and subject to a minimum buy-in amount of 0.05 ETH. Details and ETH address can be found only on the official website <https://cryptosoc.com>. **Do not purchase coins from any other source.** The coins will be offered in two stages:

Presale

The first tranche of [TBA] offered during the first phase of the ICO will consist of 30,000,000 [TBA] offered at the discounted rate of 0.0004 ETH per [TBA]. The presale will open on 1st September 2018 and close on 30th September 2018, or when the allocation of coins is exhausted. Any unsold coins will carry over to the standard ICO.

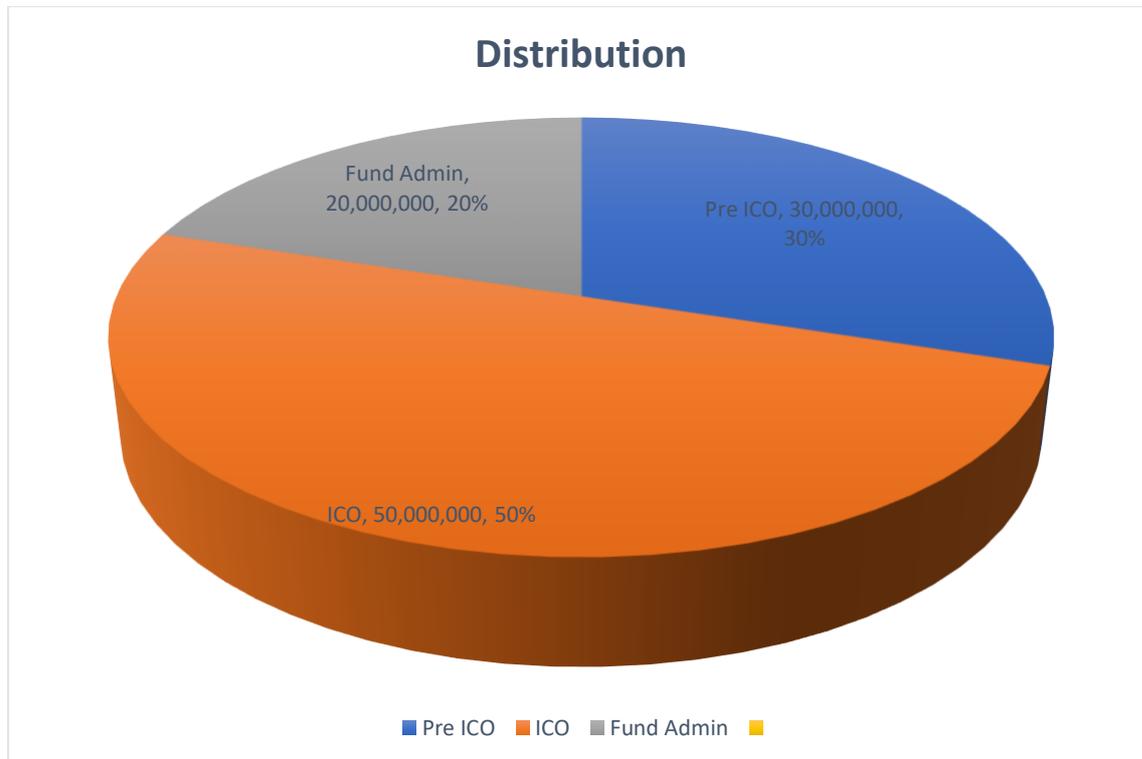
ICO

The ICO will offer 50,000,000 [TBA] at the rate of 1 [TBA] equivalent to 0.0006 ETH. The ICO will open on 1st October 2018 and close on 3^{1st} October 2018, or when the allocation is exhausted. Any unsold coins will be made available once trading on open exchanges commences, at the market value.

The remaining 20,000,000 [TBA] will be reserved for:

- Management and advisory fees
- Set-up and administrative costs
- Research and development into the establishment of new funds
- Presale marketing and bounty payments

Basic ICO distribution:



If the ICO is fully subscribed, 80% of raised funds will be invested in ICOs or held in the fund until allocated. 20% will be allocated for the establishment, management and associated administration costs of the fund.

Roadmap

- July 2018:** Soft launch of website and distribution of whitepaper
- September 2018:** Official [TBA] presale: 1st to 30th September 2018
- October 2018:** Official [TBA] ICO: 1st to 31st October 2018
- January 2019:** Official launch of the ICO Mutual Fund. Issuance of coins. Strategic and ongoing identification of new ICO issues and relevant research.